



Environment Policy

Persimmon plc is one of the UK's leading housebuilders, with regional offices and developments throughout the country. We recognise that our activities have an impact on the environment and that we have a responsibility to consider and minimise these impacts where possible. This commitment is formalised through our Environment Policy, which forms a key part of Persimmon's overall approach to Corporate Responsibility (CR).

We place great emphasis on designing our developments to be in keeping with the character of an area, and to protect and enhance the local environment and surroundings. We aim to make a positive contribution to the communities in which we work.

We actively comply with relevant environmental legislation and throughout the planning and building of our new developments we adhere to local planning guidance and building regulations.

We have reviewed our environmental impacts and identified those which are the most important for us to monitor and control. As a result we endeavour to:

- Minimise the amount of waste we produce through effective design and on-site management.
- Make efficient use of materials during the house building process, including the use of recycled and existing materials on site when appropriate.
- Protect and enhance the natural habitat and local surroundings throughout the development process.
- Make the most efficient use of land, including the regeneration of redundant or contaminated land.
- Design our houses and developments to incorporate sustainable features, where practicable and cost effective, which minimise their impact on the environment during their lifetime.
- Prevent pollution occurring at our sites.

In these areas, we set objectives and targets against which we regularly monitor and review our progress. This policy forms the basis of our Environmental Management System (EMS), which is implemented across our business. This includes detailed guidance and procedures relating to our environmental impacts and how to minimise these impacts during the planning, design and construction of our developments.

We understand that our stakeholders are interested in how we manage our impact on the environment and how we are performing. We also appreciate that they may provide views and opinions that can strengthen our approach to environmental management. We will openly communicate on environmental issues with interested parties and report on progress at regular intervals on our website. We will provide training appropriate to our employees' particular environmental responsibilities to ensure that they are aware of our environmental impacts and their role in managing them.

Our performance is monitored and reviewed by the Persimmon CR Committee, a committee of senior executives and representatives from across the Group. Responsibility for implementing this policy rests with the Managing Directors of each of the Group's Operating Businesses. On each site, the Site Manager is responsible for the day to day management of environmental issues and ensuring adherence to our policy.

Our Environmental Policy, first introduced in 2002, is reviewed annually to ensure its continued relevance to our business operations and our approach to Corporate Responsibility.

Mike Farley
Group Chief Executive
4 January 2011