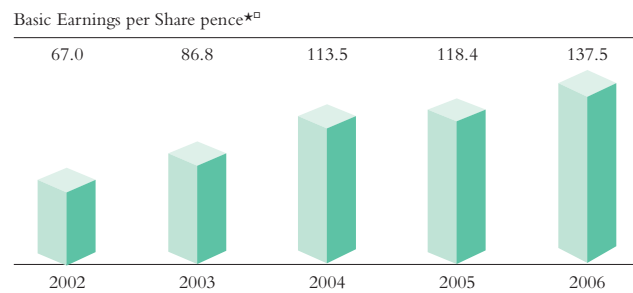
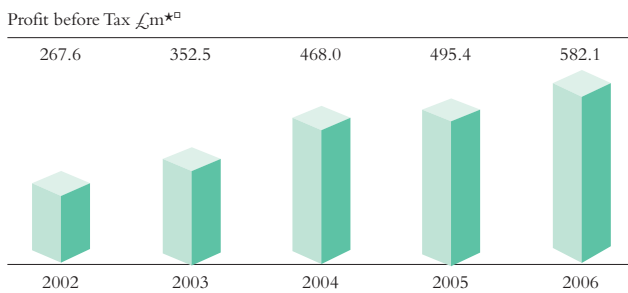
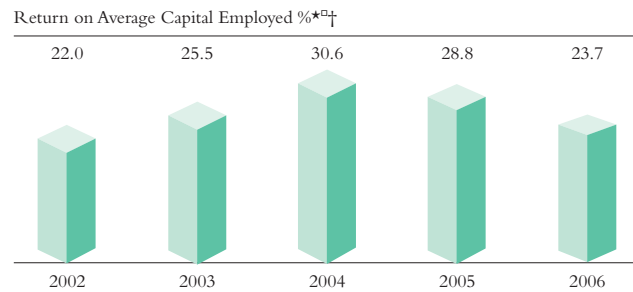
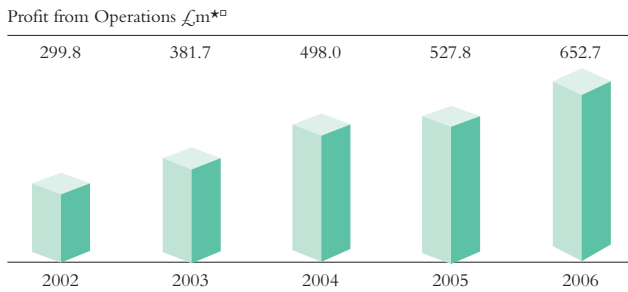
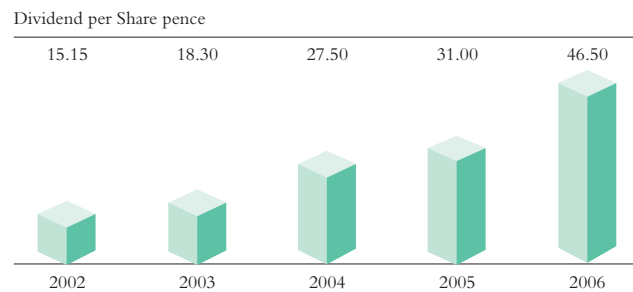
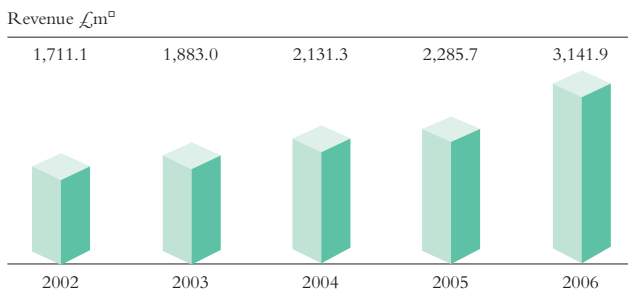


An Introduction

Persimmon is the UK's leading housebuilder. We sold more than 16,700 homes last year from over 500 sites. This means that we offer the widest choice of quality new homes in the greatest number of quality locations throughout the UK. We aim to provide the highest levels of design, construction and service; so however you live your life, you'll feel more at home with Persimmon.



*2006 figures stated before reorganisation costs. Comparatives for 2002-3 shown before goodwill amortisation.

[□]2004-6 stated under IFRSs. Comparatives for 2002-3 prepared under UK GAAP.

[†]Comparatives for 2002-3 as restated for UITF 38 (Accounting for ESOP trusts).